



# YOUTH ENTREPRENEURSHIP CHALLENGE (YEC)

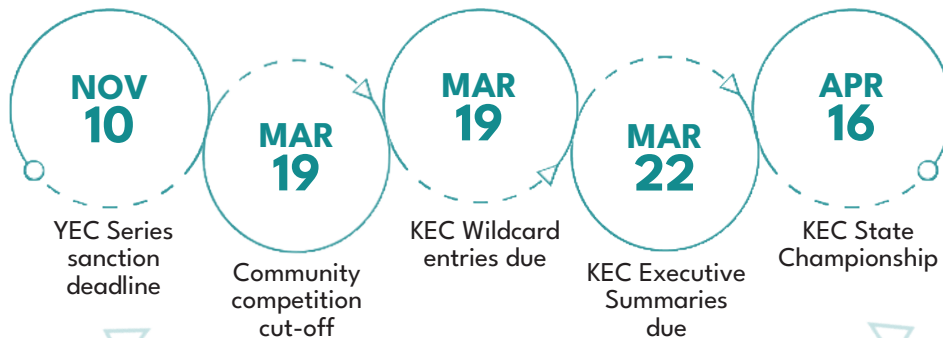
READY TO IGNITE A SPARK IN YOUR COMMUNITY?

## WHAT IS A YEC SERIES COMPETITION?

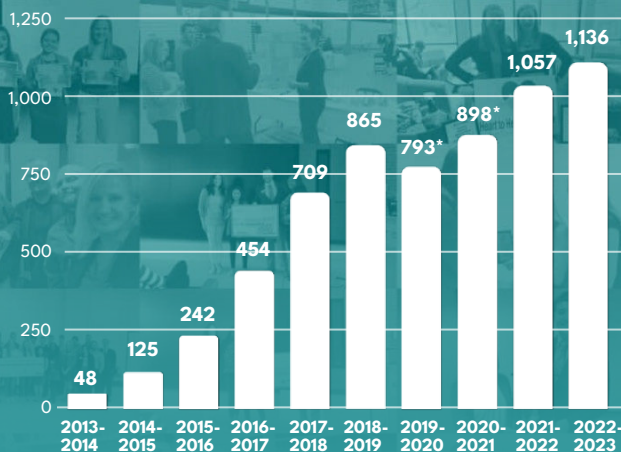
A YEC Series competition is a locally-organized event that brings students together to gain hands-on entrepreneurship experience. A typical local entrepreneurship competition involves students crafting a comprehensive executive summary, setting up an exhibition booth, and delivering a persuasive pitch.

Individuals and teams then engage in a daylong competition. A panel of judges, made up of local entrepreneurs, resource partners, and mentors, evaluates the students' work. Winners of individual events continue on to the state-wide competition known as the Kansas Entrepreneurship Challenge (KEC) which is held at Kansas State University in partnership with K-State Center for the Advancement of Entrepreneurship and Kansas State University Research and Extension.

## 2023-2024 YEC SCHEDULE



## PARTICIPANT GROWTH since inception



\*Due to the COVID-19 pandemic



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YEC PROMOTIONAL VIDEO →  
[youtube.com/watch?v=nUjsSbMt75k&t=](https://youtube.com/watch?v=nUjsSbMt75k&t=)

