

EBB E n t r e p r e n e u r **BUSINESS BASICS**

ENTREPRENEUR BUSINESS BASICS



**12-WEEK BUSINESS
DEVELOPMENT PROGRAM**
FOR UNDERESTIMATED
ENTREPRENEURS



Entrepreneurship
Community
Partnership



JUMP is a program of Entrepreneurial Business Basics (EBB). It is a 12-week program designed to train and equip underestimated entrepreneurs to launch, grow and sustain their business. Teaching the fundamentals of starting and running a business, participants will get hands-on experience through workshops, guest speakers, and course work to equip them with the knowledge necessary to run a successful business. EBB utilizes JUMP, a blended format of Kauffman FastTrac curriculum to target specific business needs of the community. Upon completion of EBB, entrepreneurs will receive a Certified Kauffman FastTrac Certificate of Achievement as well as have the opportunity to pitch their business for prize money.

EBB has graduated 14 cohorts in 11 different cities across 5 states. Through EBB the entrepreneur is guided from ideation all the way to launch and up to five years past launch through personalized curriculum catered to the community. This course is offered to communities on a competitive basis, and is partially underwritten by NetWork Kansas.

“We often have small business resources come to our communities, but never effectively get through our communities. EBB solves the problems of who, what, and most importantly how to begin a business the right way by incorporating the tools needed to entrepreneurs of color to work on their business and not just in their business.” - **Kira Cheree'**

PROGRAM DETAILS

- 12-week in person course designed for up to 25 participants
- Certified Kauffman FastTrac Certificate of Achievement awarded upon completion
- Requires a high level of commitment from E-Community leadership team, including significant financial and time commitments
- Participants have the opportunity to pitch for \$1000 in prize money upon completion of program
- The E-Community will be responsible for half of the \$3,500 fee to host a cohort. This cost includes facilitator fee as well as prize money for pitch competition. Registration for participants is \$700. NetWork Kansas will underwrite half of the registration fee (\$350) for up to 20 businesses. Funding is not guaranteed and will be awarded on a competitive basis. You must work through the process with your Regional Manager.

CLASS SCHEDULE

SIX LEARNING MODULES Shift,
Identify, Discover, Offer, Calculate, Execute

PROGRAM BENEFITS

- Interactive lessons, in depth and personalized conversations and lots of hands-on learning
- Customized curriculum catering to specific community wants and needs
- Networking with other small business owners in a comfortable and collaborative environment
- Ability to engage with peers that are working towards a common goal

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TESTIMONIAL

"My experience in the 2021 EBB Cohort was absolutely amazing. I had the opportunity to cultivate friendships with like-minded individuals and strengthen my relationship with my best friend. EBB gave me the tools necessary to ask myself tough questions, find new ways to be accountable and the courage to compete in Start Up MHK, where I tied for 1st place! Every moment of EBB was worth it. Every dime spent was worth it. I would actually go through the 12-week course again if I had the opportunity to do so. This is a course I would recommend for every individual with an entrepreneurial spirit."

NIJA S. THREAT
PARTICIPANT

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CONTACT INFORMATION

To learn more or to discuss if EBB is right for your community, please contact your NetWork Kansas E-Community regional representative or e-mail boardcertified@networkkansas.com.



WWW.NETWORKKANSAS.COM